

Promoting Women's Leadership

Strategies to increase the Share of Women in Management Positions



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Kick-Off Workshop

The project partners organised a kick-off meeting right on 25th October 2013 in Madrid. Participants were a group of 40 or so members of the project partners'. Through key note presentations and mediated and facilitated discussions in a workshop-like context the project partners got first-hand experiences from the participants to understand and identify possible areas that are of particular concern thus inform structure and content of the study and the best practice cases.

Programme

9.00 am – 9.30 am	Registration of participants
9.30 am – 9.45 am	Opening Address Annika Elias , President of CEC European Managers
9.45 am – 9.50 am	Welcome address Angel M. Cardo Herrero , President of CCP
9.50 am – 10.00 am	Introduction Dr. Andreas Bucker , Politicomm
10.00 am – 10.15 am	Presentation of the situation in Spain Maria José Fraile Monte , CCP
10.15 am – 11.00 am	Keynote speech "Gender diversity within IBM" Cristina Caballé Fugueta , IBM Spain
11.00 am – 11.15 am	<i>Coffee Break</i>
11.15 am – 12.45 pm	Workshop "Advancing women in managerial careers in corporations"

PROJECT PARTNERS

